



## **Re-advertised**

### **Terms of Reference (ToR)**

#### **Consultant for Video Filming and Documentation of Success Stories**

##### **1. Background and Introduction**

###### **1.1 About TEN/MET**

The Tanzania Education Network/Mtandao wa Elimu Tanzania (TEN/MET) was founded in 1999 as a national coalition of non-state actors committed to advancing education. Today, the network brings together more than 253 members, including Community-Based Organizations (CBOs), national NGOs, and international NGOs, all of whom share a common commitment to improving the quality of education across the country. Through collective action, TEN/MET works with diverse education stakeholders to shape policies and practices that expand learning opportunities for every learner in Tanzania. The network's presence extends to all 26 regions of Tanzania mainland.

TEN/MET's vision is a national education system through which all learners have the opportunity to access inclusive, equitable, and quality education. To realize this vision, its mission emphasizes on proactive influence and inform policy and practices that promote access to inclusive, equitable and quality education in Tanzania. Implementation of this mandate is outlined in the 2023 – 2027 Strategic Plan, which outlines five key strategic objectives:

1. To coordinate education Civil Society Organizations (CSOs) influence decisions in the education system in Tanzania
2. To strengthen TEN/MET systems and structures to carry its mandate.
3. To generate evidence-based best practices locally, regionally and globally to influence educational policy and practices.
4. To advocate for gender mainstreaming in the education system to secure equitable, inclusive and quality education for learners in Tanzania and;

5. To advocate for the education system that embraces science, Technology, and Innovation to meet the demands of the 4<sup>th</sup> industrial revolution.

## 1.2 Project Summary

TEN/MET in partnership with Camara Education Tanzania, Shule Direct, Next Generation Keepers and Open Mind Tanzania with funding from GIZ implemented a one-year (*June 2024 to August 2025*) project titled ***“Blending Technology and Teaching: Developing and Operationalizing an Effective ICT Training Program for Teachers using a Cascading Approach”*** shortly named ***Generation Digital [GD] Project***. The project addresses Tanzania’s education challenges in adapting to the Fourth Industrial Revolution (4IR) by proposing a blended teacher training program in ICT. With a focus on digital literacy, the initiative aims to bridge the digital skills gap, enhance teacher competence, and prepare students for the 21<sup>st</sup> century workforce.

Geographically, the project has been rolled out in two (2) regions:

- i. **Dar es Salaam Region** covering **14** secondary schools: Kisungu, Gerezani, Salma Kikwete, Azania, Jangwani, Changanyikeni, Magomeni Makuti, Kijitonyama Sayansi, Kawe Ukwamani, Makumbusho, Oysterbay, Mikocheni, Chang’ombe, and Kibasila Secondary Schools.
- ii. **Tanga Region** covering **10** secondary schools: Handeni, Nyerere Memorial, Shekilango, Old Korogwe, Mazinde Day, Tanga Technical, Usagara, Komnyang’anyo, Kizimba, and Shita Secondary Schools.

The objective of the project was to develop a Training of Trainer (ToT) program, cascading digital literacy skills to 200 teachers, conducting face-to-face training for 150 teachers, and guiding them to train 500 teachers and 5,000 students. Anticipated outcomes include improved ICT skills among teachers, enhanced access to quality ICT education for students, more interactive classrooms, increased teacher capacity to address diverse learning needs, and the creation of a collaborative and sustainable ICT learning community. Overall, the project aspires to elevate the quality of education and prepare Tanzanian students for the digital challenges of the future.

## 1.3 Rationale for Video Documentation and Success Story Development

As the Generation Digital (GD!) project approaches completion, an endline evaluation is underway to assess its relevance, coherence, effectiveness, efficiency and sustainability. The evaluation also examines the extent to which the project has bridged digital skills gaps, enhanced teacher ICT competencies and prepared students for the 21<sup>st</sup> century workforce.

To complement endline evaluation findings, five (5) video documentation and success stories will be developed showcasing both individual and institutional transformations driven by the project's interventions.

**The video documentation and success stories will serve multiple purposes including:**

- Highlighting positive outcomes achieved in project supported sites.
- Capturing authentic voices and experiences of beneficiaries to demonstrate the project's relevance and impact.
- Sharing evidence of success with implementing partners, donors and other education actors and;
- Providing a powerful advocacy tool to promote replication, scaling and sustained investment in EdTech.

Through this process, the Generation Digital (GD!) project will not only demonstrate its immediate achievements but also contribute to broader learning and policy dialogue on integrating digital skills into education systems specifically in Tanzania.

## **2.0 Objectives**

The overall objective of this assignment is to produce a documentary film and document success stories that highlight the best approaches, best practices, key achievements, and the real impact of the Generation Digital (GD!) project in supported schools.

### **2.1 The specific objectives are to:**

- Document at least five (5) stories of change resulting from project interventions, highlighting the skills gained and the most significant changes observed at both schools and individual levels.
- Capture video, audio and photographs to accompany the stories and visually demonstrate the project's achievements.
- Develop evidence-based narratives (*success stories*) that can be used for donor engagement, advocacy and overall project visibility.

## **3.0 Scope**

TEN/MET is seeking the services of consultant (s) to document the achievements of the Generation Digital (GD!) project through video documentation and success stories. The success stories will be told directly by beneficiaries capturing their lived experiences and reflections on the outcomes of the project interventions.

## 4.0 Methodology

A participatory storytelling approach will be adopted to capture the experiences and perspectives of beneficiaries from selected project sites. The video production will integrate a human rights-based approach, ensuring the inclusion of gender equality, disability inclusion and non-discrimination as cross-cutting themes throughout the stories, narration and final product.

This methodology ensures that the stories reflect authentic voices, demonstrate the real impact of the Generation Digital (GD!) project and highlight transformative changes at both individual and institutional levels.

### 4.1 Key Activities

- Develop the script for documentary to capture success stories from project beneficiaries.
- Engage directly with project beneficiaries to document their experiences, achievements and transformations resulting from the project interventions.
- Conduct field visits to project supported schools in Tanga and Dar es Salaam Region.
- Collect visual and audio materials including photography, video clips and interviews.
- Prepare informed consent documents that clearly outline the purpose, procedures, and benefits, and ensure that voluntary consent is obtained from all participants in compliance with ethical standards.
- Draft and refine at least five (5) success stories integrating compelling narratives with high-quality photos and video and audio content.
- Develop a comprehensive branded documentary package, combining written stories, visuals and video materials for final dissemination to stakeholders, including; donors and implementing partners.

This methodology ensures that the documentation is participatory, evidence-based, and visually engaging providing a credible record of the project's achievements and lessons learned.

## 5.0. Key Deliverables

The selected consultant (s) will be expected to deliver the following:

- Five (5) written success stories, highlighting the experiences, achievements and transformations of beneficiaries resulting from the project interventions.
- Documentary film, including:
  - A 40-minute main documentary showcasing the overall impact of the project interventions to its beneficiaries.
  - Five (5) short, 5-minute mini-documentaries, each focusing on individual success stories or thematic aspects of the project's achievements.

All deliverables should be professionally produced, visually engaging and branded suitable for dissemination to stakeholders including; donors, implementing partners and the broader public.

## 5.1 Technical Specification Deliverables

### 5.1.1 Video Deliverables

- High quality professional recording with clear visuals and audio. All video content should include English subtitles accurately reflecting spoken content.
- Videos must be in 4K (3840x2160) at 60fps, using a high quality codec (H.264/HEVC or ProRes) to preserve clarity.
- Reels and twitter (x) videos must be in 1080 (9:16) at 60fps, using a high quality resolution of 1080p60 to preserve clarity.
- Clear and well-balanced audio recorded at 48 kHz (stereo), 16 or 24-bit, with no background noise.
- Opening sequence with a voice over introduction outlining project objectives, context and scope.
- Narrative must clearly convey the impact, achievements and transformations at both individual and institutional levels.
- Accurate and consistent use of TEN/MET and GIZ logos throughout the video, including intro, outro and watermarks as needed.
- Ensure compliance with human rights, gender equality, disability inclusion and non-discrimination standards throughout all outputs.

### 5.1.2 Written Success Stories Deliverables

- Five (5) comprehensive success stories aligned with the video narratives.
- Word document, A4 size, 1.5-line spacing, using clear headings and sub headings for readability.
- Each story should include:

- Project beneficiary profile
  - Background and context of the intervention
  - Skills gained and significant changes observed
  - Supporting visuals (photos) captured during fieldwork
- Clear and concise English language suitable for donor engagement, advocacy and public dissemination.
- Incorporate TEN/MET and GIZ logos and ensure all images have captions and credits.
- Ensure compliance with human rights, gender equality, disability inclusion and non-discrimination standards throughout all outputs.

## 6.0 Required expertise and qualification

The consultant (s) must demonstrate the following qualifications and expertise to successfully execute this assignment

- Bachelor's Degree in media, journalism, mass communication, film production or related field. A Master's Degree in a relevant field will be an added advantage.
- Certification in video production, storytelling or multimedia content development will be an added advantage.
- Proven track record at least 5 years in video production, documentation and storytelling preferably within the education, development or social sectors.
- Experience in inclusive storytelling, integrating gender equality, disability inclusion and human rights based approaches.
- Proven experience of similar work for other Charitable Organizations and/or International Non-Governmental Organizations.
- Proficiency in using professional video equipment such as cameras, drones, lighting and audio recording and advanced skills in video editing in 4K resolution, incorporate graphics, animations, subtitles and branding requirements to produce professional outputs.
- Strong interpersonal and communication skills for engaging stakeholders at community, institutional and government levels during filming.
- Proficiency in video production tools and software, including Adobe Premiere Pro or equivalent.
- Strong photography skills for capturing high quality images to complement written and video stories.
- Familiarity with data and consent management for media content for ensuring ethical standards are upheld.
- Ability to deliver high quality outputs within agreed timelines and work collaboratively with the TEN/MET team.

## 7. Time frame for the final evaluation process

The final evaluation will be conducted from 13<sup>th</sup> to 24<sup>th</sup> October 2025 for a maximum of 10 working days. Upon signing of the contract, the consultant will be given the necessary working documents for reference and will be provided with all the necessary information.

## 8. Submissions of Applications

Interested candidates should apply by presenting the following documents:

- Letter of interest and confirmation of availability.
- At least 3 sample of success stories and documentation conducted for similar consultancy assignments
- Technical proposal clearly explaining how to deliver the tasks and deliverables.
- Financial proposal inclusive of consultation fee, travel expenses and other related costs. All cost will be subjected to VAT
- Detailed CV of the lead consultant and each technical personnel to ascertain the technical capacity of the available workforce.
- A copy of valid business license, TIN and VAT certificates issued by the accredited institutions.

All submissions must be sent electronically in a single ZIP folder to [recruitment@tenmet.or.tz](mailto:recruitment@tenmet.or.tz) with a copy (cc) [melspecialist@tenmet.or.tz](mailto:melspecialist@tenmet.or.tz)

Please write ***“TEN/MET Video Filming and Documentation of Success Stories for Generation Digital (GD) Project”*** in the subject line. The deadline for submitting applications is **03<sup>rd</sup> October 2025 at 23:59 EAT**. Applications received after this date and time will not be considered.